POSITION: Graphic Designer  
DEPARTMENT: Development and Communications  
LOCATION: San Francisco Bay Area  
SALARY RANGE: $55K-70K, commensurate with experience and skills

826 National amplifies students’ voices through the power and joy of writing.

ABOUT 826 NATIONAL
826 National is the largest youth writing network in the United States, amplifying the impact of writing and publishing centers across the US, along with the words of thousands of young writers. We serve as an international proof point for writing as a tool for young people to ignite and channel their creativity, explore identity, advocate for themselves and their community, and achieve academic and professional success.

Currently the 826 Network is in nine major US cities: Boston, Chicago, Detroit/Ann Arbor, Los Angeles, Minneapolis/St. Paul, New Orleans, New York City, San Francisco, Washington DC, with approximately 470,000 students participating in free programs provided by our chapters and 826 Digital.

826 NATIONAL TEAM
Based in San Francisco, our team is a collaborative group of passionate professionals dedicated to supporting 826 chapters and 826 Digital, championing young writers, and furthering writing education on a national stage.

- Power & potential of youth: We believe in the power of young voices, the possibility in their ideas, and the value of their words.
- Commitment to creativity & learning: We nurture creative expression and foster a lifelong love of learning through high-quality, evidence-based experiences that affirm our teams and students.
- Transformative power of writing: We believe writing is a catalyst; it unlocks doors, builds confidence, and facilitates self-expression.
- Strength of community: We are exponentially stronger through collective engagement, which allows us to create, implement, and sustain responsive programs.
- You are welcome here: Diversity, equity, and inclusion as mission, vision and practice
We’re a diverse group of writers, jokesters, and problem-solvers that lead with curiosity, empathy, and respect. At 826 National, we invite everyone to be their authentic selves.

826 has been voted one of the top 30 companies to work for by GOOD Magazine and our chapters are frequently recognized as the best places to volunteer by local media. There are nearly 200 employees working across the 826 Network.

**JOB DESCRIPTION**

We believe in creating beautiful places for our communities and our students’ words – from our Network’s whimsical storefronts and writing centers to our student publications. We take pride in our design, and we’re excited to hire our first full-time graphic designer to our team! We’re looking for a deeply creative storyteller who can own our brand story and guide 826 National’s initiatives forward.

The 826 National Graphic Designer will visually help tell 826 National’s story online and in print through marketing assets, educational resource materials, and 826 student books.

This role will guide and protect the organization’s visual identity in new and ongoing initiatives, including the launch of 826 Nationals’ rebrand strategy, student work publications, research papers, events, donor campaigns, and more. This new staff position will be a critical member of a dynamic team helping to grow the 826 National Network.

This is a full-time position and will be remote until the 826 National office returns to in-person hours. The Graphic Designer reports directly to the Communications Manager and will work closely with the entire 826 National team.

**RESPONSIBILITIES:**

- Contribute to the conception and execution of visual creative projects that successfully push the 826 National brand forward
- Visually translate brand identity and marketing strategy into inspiring creative concepts
- Conceptualize and deliver creative ideas that inspire and excite the 826 National audience
- Develop and design visually compelling digital campaigns for 826 National’s channels (social, email campaigns, website, and more) and print (student books, posters, pamphlets, and more) with Communications Manager
- Create 826 Network collateral, including user guides, toolkits, and one-pagers
- Conceptualize, design, and help produce book interiors and covers for 826 National’s annual student publication
- Visually translate research papers for 826 National audience with Research team
- Design annual reports with Development team
- Develop and create educational resources with the 826 Digital team
- Manage and collaborate with freelance illustrators and designers
• Serve as a protector and champion of the 826 National visual brand, and ensure consistent branding across all 826 National outward-facing materials.

SKILLS & QUALIFICATIONS:
• Creative spirit with a passion for the mission, vision, and values of 826 National and the 826 Network
• 2+ years of relevant, professional design experience
• Exceptional design skills and a nuanced understanding of layout and color
• Strong aesthetic perspective and ability to communicate creative direction
• Awareness of current trends and events as they relate to the role and the organization
• Strong attention to detail and quality control while managing multiple projects
• Strong organizational and project management skills
• Able to take ownership and drive tasks from conception to completion
• Ability to work independently and as a team
• Good verbal and written communication skills
• Expert proficiency in InDesign, Adobe Photoshop, and/or Adobe Illustrator
• Design portfolio required
• Experience in social media
• Illustration skills highly desired

BENEFITS
Comprehensive benefits, including: medical, dental, vision care, and retirement, paid holidays, 15 days of annual vacation for the first two years of employment, with increases thereafter.

HOW TO APPLY
Please visit https://826national.typeform.com/to/LisD21ky to complete an online application and submit a resume and detailed cover letter highlighting your interest and relevant experience.

826 National is an equal opportunity employer that seeks to hire those representative of the diverse communities we serve. 826 National hires without regard to race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, disability, HIV/AIDS status, veteran status or any other characteristic protected by law. All are encouraged to apply